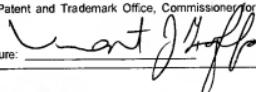


CERTIFICATE OF EFS FILING UNDER 37 CFR §1.8

I hereby certify that this correspondence is being electronically transmitted to the United States Patent and Trademark Office, Commissioner for Patents, via the EFS pursuant to 37 CFR §1.8 on the below date:

Date: February 15, 2010 Name: Vincent J. Gnoatto, Reg. No. 44,714

Signature: 

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Appln. of: David Shen et al.

Appln. No.: 10/633,168

Examiner: Donald
Champagne

Filed: August 1, 2003

Art Unit: 3688

For: Method and Apparatus for Assessment
of Effectiveness of Advertisements on
an Internet Hub Network

Conf. No.: 4598

Attorney Docket No.: 12729/11

PETITION AND FEE FOR EXTENSION OF TIME (37 CFR § 1.136(a))

[Choose Mail Stop or blank line]

Commissioner for Patents

PO Box 1450

Alexandria, VA 22313-1450

Dear Sir:

This is a petition for an extension of the time to respond to Office Action dated October 27, 2009 for a period of 1 month(s).

Applicant is: small entity (per 37 CFR 1.27) other than small entity

<u>Extension Months</u>	<u>Other Than Small Entity</u>	<u>Small Entity</u>
<input checked="" type="checkbox"/> One Month	\$130.00	\$65.00
<input type="checkbox"/> Two Months	\$490.00	\$245.00
<input type="checkbox"/> Three Months	\$1,110.00	\$555.00
<input type="checkbox"/> Four Months	\$1,730.00	\$865.00
<input type="checkbox"/> Five Months	\$2,350.00	\$1,175.00

Payment Method:

- Payment by credit card in the amount of \$_____ to cover the fees listed above. Form PTO-2038 is enclosed for this purpose.
- The Commissioner is hereby authorized to charge \$130 to cover the fees listed above to Deposit Account No. 23-1925.
- The Commissioner is hereby authorized to charge any deficiencies in fees or credit overpayment to Deposit Account No. 23-1925.

Respectfully submitted,

Dated: February 15, 2010



Vincent J. Gnoffo, Reg. No. 447714
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